Essay (nonfiction)	General Characteristics	Narrative	Descriptive	Expository	Persuasive
Author's Purpose	To communicate a particular idea or opinion on a particular topic	To tell a storyTo entertain	To create a verbal picture of a person, place, object, or event	To explain an account a process advantages/disadv antages	 To convince the reader of the author's opinion To move the reader to action
Author's Viewpoint	To express an idea or topic	Biased Subjective	Biased Subjective	BiasedSubjectiveObjective	Biased Subjective Objective
Author's Tone	Determined by purpose and type	Light to serious depending on author's attitude toward his topic	Objective to subjective depending on his attitude toward his topic	Personal to impersonal	Serious or formal
Familiar Examples	NarrativeDescriptiveExpositoryPersuasive	 "Lesson" by Bill Cosby "The Only Girl in the World for Me" by Bill Cosby "Magic Pebbles" 	Eyewitness account Student models	Process paper	Why we should/should not Opinion letter
Distinguishing Text Features	 Has a title Written in paragraphs May express an author's opinion	Reads like a story	Selects details to create a verbal picture	Selects facts, details, incidents and reasons to explain an account, a process or advantages/ disadvantages	Selects facts, details, examples, and anecdotes to achieve his purpose
Organization	 Purpose determines organization Has an introduction, body, and conclusion Pattern of organization Signal words 	 Chronological or sequential pattern Specific signal words for pattern 	 Spatial pattern of organization Specific signal words for pattern, especially prepositions 	 Logical pattern of organization to fit the purpose Organized by Steps Organized by pros and cons Signal words to fit pattern 	Information from least to greatest or greatest to least
Kinds of Development	The essayist often mixes different kinds of writing to accomplish his purpose.	Uses details, anecdotes, quotes, dialogue, and personal examples to elaborate the central idea	Uses vivid sensory language and figures of speech	 Process uses explicit details of the steps with transitional words Pros and cons uses details facts, and examples 	Persuasive uses facts, statistics, examples, and anecdotes
Reader's Purpose	Depends on the kind of essay	To be entertained	To picture what the writer is describing	To understand a process To weigh the advantages and disadvantages of an idea/topic	To think critically about the author's viewpoint